

THE CHILDREN'S MUSEUM OF WILMINGTON



14th Annual

YACHTVENTURE

2024 SPONSORSHIP OPPORTUNITIES

Let's Go Coastal



Take flight in a luxurious evening on the water, exploring some of the region's most magnificent yachts, savoring local cuisine, enjoying signature cocktails, and dancing the night away!

OCTOBER 19, 2024 6:00PM - 9:30PM - BRADLEY CREEK YACHT CLUB

TO LEARN MORE PLEASE VISIT WWW.YACHTVENTURE.ORG

YACHTVENTURE 2024 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$20,000 (1) ~~X~~

- 2 Reserved tables for eight (\$3,500)
- 100 guest passes to the Museum, good for one year (\$1,000)
- Premium logo recognition at main entrance, main stage & open air photo booth
- Premium logo on all marketing materials
- Premium logo and link on YachtVenture.org & Facebook event page
- 4 Museum Adventurer Memberships given in your name to local organizations serving children
- Special press release announcing sponsorship
- Grey Billboard Digital Promotion on College Road & Market Street locations will flip multiple times in the six weeks leading up to the event, featuring Presenting and Admiral Sponsors (\$5,000)
- Invitation to the VIP cocktail reception December 5th, 2024

Admiral Sponsor- \$10,000 (1) ~~X~~

- Reserved table for eight (\$1,750)
- 75 guest passes to the Museum, good for one year (\$750)
- Premium logo recognition at main entrance & on all marketing materials
- Premium logo and link on YachtVenture.org & Facebook event page
- 2 Museum Adventurer Memberships given in your name to local organizations serving children
- Special press release announcing sponsorship
- Grey Billboard Digital Promotion on College Road & Market Street locations will flip multiple times in the six weeks leading up to the event, featuring Presenting and Admiral Sponsors (\$5,000)
- Invitation to the VIP cocktail reception December 5th, 2024

Captain (Lounge) Sponsor- \$5,000 (3) ~~X~~ (2)

- 6 YachtVenture event tickets (\$1,050)
- 50 guest passes to the Museum, good for one year (\$500)
- Logo recognition at main entrance, in lounge area & on all marketing materials
- Logo and link on YachtVenture.org & Facebook event page
- 1 Museum Adventurer Membership given in your name to a local organization serving children
- Special press release announcing sponsorship
- Invitation to the VIP cocktail reception December 5th, 2024

YACHTVENTURE 2024 SPONSORSHIP OPPORTUNITIES

Commander Sponsor - \$2,500 ~~(9)~~ (1)

- 4 YachtVenture event tickets (\$700)
- 25 guest passes to the Museum, good for one year (\$250)
- Premium logo recognition at sponsored area
 - Welcome Aboard Music (SPONSORED)
 - Music Sponsor (SPONSORED)
 - Dance Floor (SPONSORED)
 - Port Bar (SPONSORED)
 - Starboard Bar (SPONSORED)
 - The Galley (SPONSORED)
 - Shopping Promenade (SPONSORED)
 - Refueling Station - Boat (SPONSORED)
 - The Atrium (1)
- Logo recognition on all marketing materials
- Logo and link on YachtVenture.org & Facebook event page
- Invitation to the VIP cocktail reception December 5th, 2024

Mariner (Yacht) Sponsor - \$1,250 ~~(12)~~

- 2 YachtVenture event tickets (\$350)
- 10 guest passes to the Museum, good for one year (\$100)
- Logo/Name Burgee Flag (to keep) recognition on sponsored boat & on all marketing materials
- Recognition on YachtVenture.org & Facebook event page
- Invitation to the VIP cocktail reception December 5th, 2024

Table Sponsor \$1,750 ~~(15)~~ (9)

- 8 YachtVenture event tickets with reserved seating (\$1,400)
- 10 guest passes to the Museum, good for one year (\$100)
- Logo/Name recognition at table

In-Kind* (\$1000 & over)

- 2 YachtVenture event tickets (\$350)
- 4 guest passes to the Museum, valid for one year (\$40)
- Name recognition on YachtVenture.org & Facebook event page

** in-kind donations will be valued at a sponsorship level at half the retail value*

CMOW BOARD OF DIRECTORS



Harriett Loweth – President

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Anna Bennett, Caroline Blanton, Brett Bloomquist, Carolyn Byrnes,
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Lanetta Pantiel (ex-officio)



OUR MISSION

To provide a welcoming and engaging environment that promotes hands-on art, science, and literacy-focused learning for all children and their caregivers.

OUR VALUES

Promoting Family Learning

Providing Value to Our Community

Playing with Purpose